

Cumberland County

Division of Economic and Demographic Research

Office of Research & Information

New Jersey Department of Labor and Workforce Development

February 2026



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**WHO ARE
WE?**

New Jersey Department of Labor
Office of Research and Information



Division of Economic and Demographic
Research

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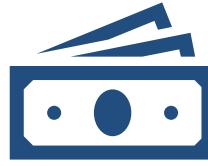
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The purpose of this report is to highlight the key demographic and economic trends in the county



Cumberland County's population is **younger and more Hispanic or Latino (of Any Race) than the state overall**, with a slightly lower proportion of residents holding a bachelor's degree or higher.



Cumberland County's real GDP ranks 17th among all New Jersey counties. **Unemployment** follows state trends but stays higher than the New Jersey average.



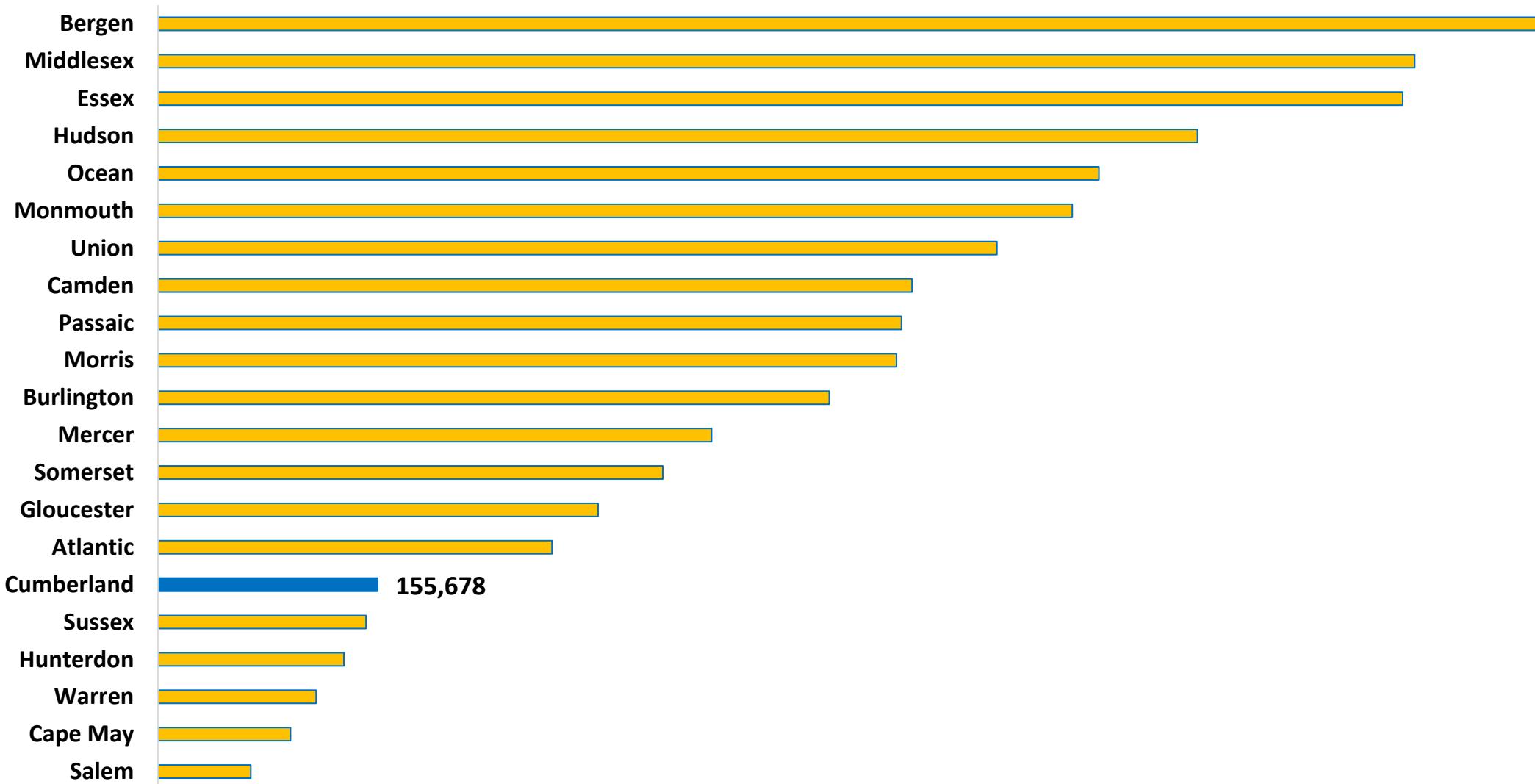
The **top** occupations in demand include Registered Nurses, Retail Salespersons, Heavy and Tractor-Trailer Truck Drivers, First-Line Supervisors of Retail Sales Workers and Licensed Practical and Licensed Vocational Nurses.



DEMOGRAPHIC AND HOUSING CHARACTERISTICS

Cumberland County's population was 155,678 in 2024.

Population Estimates by County in New Jersey, 2024



Cumberland County's population is younger and more Hispanic or Latino (of Any Race) than the state overall.

Demographic Characteristics

Indicator	Cumberland County	New Jersey
Median Age	38.4	40.1
% of Older Population (65+)	16.2%	18.0%
% of Language Other Than English Spoken at Home	31.9%	34.3%
% of Foreign-Born Population	12.1%	25.0%
% of Hispanic or Latino (of Any Race)	37.1%	23.5%

The share of Cumberland County residents with an associate's degree is 3.9 percentage points above the state average.

Educational Attainment (Population 25 Years and Older)

Indicator	Cumberland County	New Jersey
High School or Equivalent Degree	35.1%	24.7%
Some College, No Degree	16.1%	14.5%
Associate's Degree	10.5%	6.6%
Bachelor's Degree or Higher	22.2%	44.5%
High School Degree or Higher	83.9%	90.3%

Cumberland County has a lower median household income and a higher poverty rate compared to the state overall.

Income & Poverty		
Indicator	Cumberland County	New Jersey
Median Household Income	\$68,067	\$104,294
% of Poverty	13.5%	9.2%

Note: Median Household Income in the Past 12 Months (in 2024 Inflation-Adjusted Dollars)

Cumberland County residents pay lower rent and have a higher homeownership rate compared to the state average.

Housing Characteristics

Indicator	Cumberland County	New Jersey
Total Households	54,166	3,543,944
Median Gross Rent	\$1,201	\$1,800
Homeownership Rate	65.8%	63.9%
% of Housing Value of Owner Occupied ($\geq \\$300,000$)	33.7%	80.7%

Cumberland County residents have shorter commute times, and a lower percentage of remote workers compared to the state average.

Commuting Characteristics

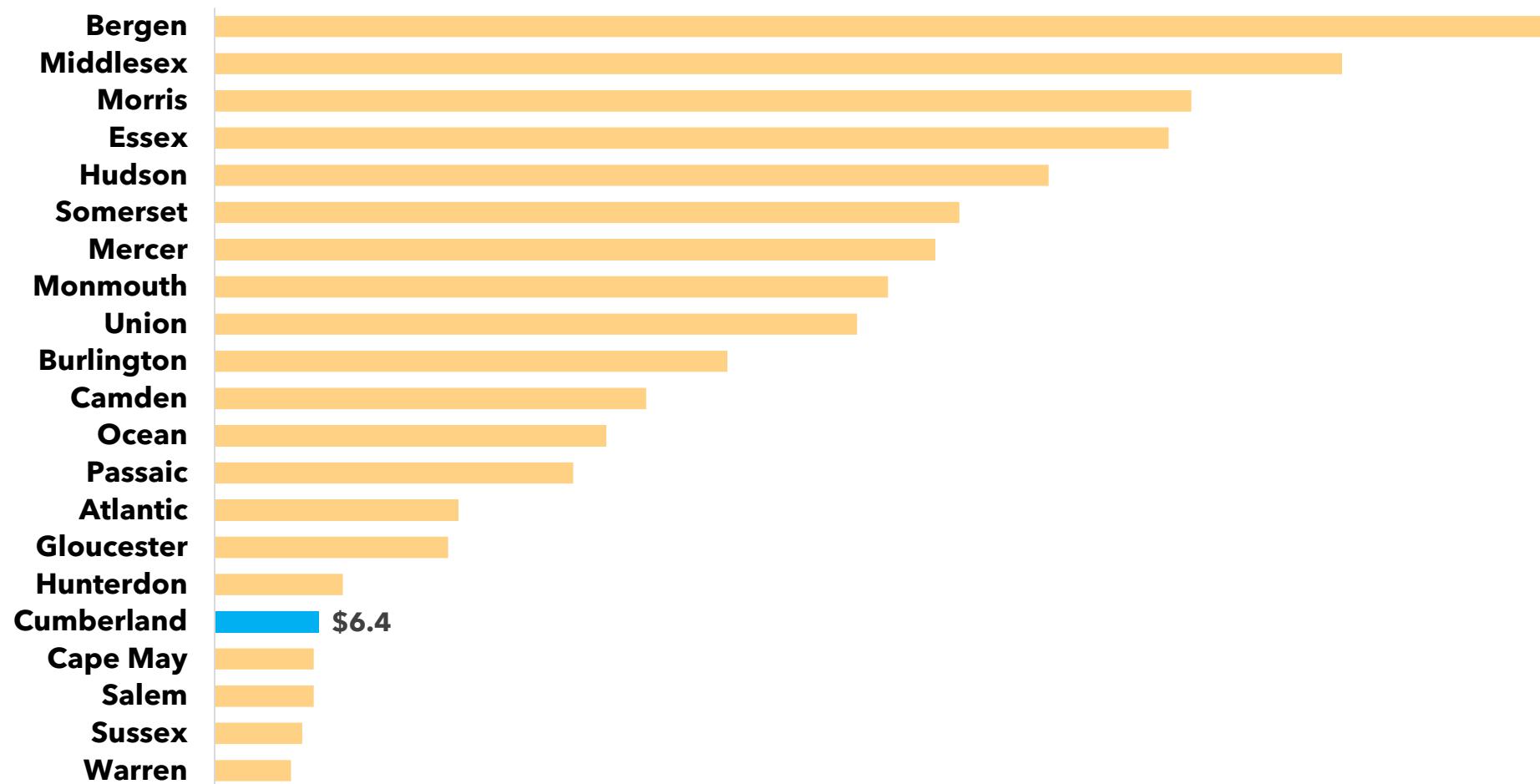
Indicator	Cumberland County	New Jersey
Average Travel Time to Work (in Minutes)	24.0	31.9
% of Public Transportation	3.2%	9.7%
% of Working From Home	5.2%	13.5%

An abstract graphic on the left side of the page features a large, light beige triangle pointing towards the right. Inside this triangle is a dark purple triangle pointing upwards. To the left of the purple triangle is a white circle. Below the purple triangle is a dark blue square. To the left of the square is a grey circle with blue concentric lines. Below the grey circle is a red square with white diagonal stripes. To the left of the red square is a pink square with white diagonal stripes. At the bottom left is a red square with white horizontal stripes. To the right of the red square is a grey triangle pointing downwards. To the right of the grey triangle is a dark red triangle pointing upwards.

ECONOMY

In 2023, Cumberland County's real GDP was \$6.4 billion, ranking 17th among all New Jersey counties.

Real Gross Domestic Product (GDP) by County in New Jersey, 2023
(\$, in billions)





Establishments and Employment

Cumberland County

Source: Quarterly Census of Employment and Wages (QCEW) program, 2018 and 2024 Annual Averages

The QCEW program produces quarterly and annual data on the number of establishments, total employment, and wages for workers covered by New Jersey unemployment insurance (UI) laws, as well as federal employees under the Unemployment Compensation for Federal Employees (UCFE) program. This data is published at various geographical and industry levels.

31.0% of Cumberland County establishments are in health care and social assistance.

**Cumberland County Establishments, Ranked by Percent of the Total Establishments
Total Private Ownerships**

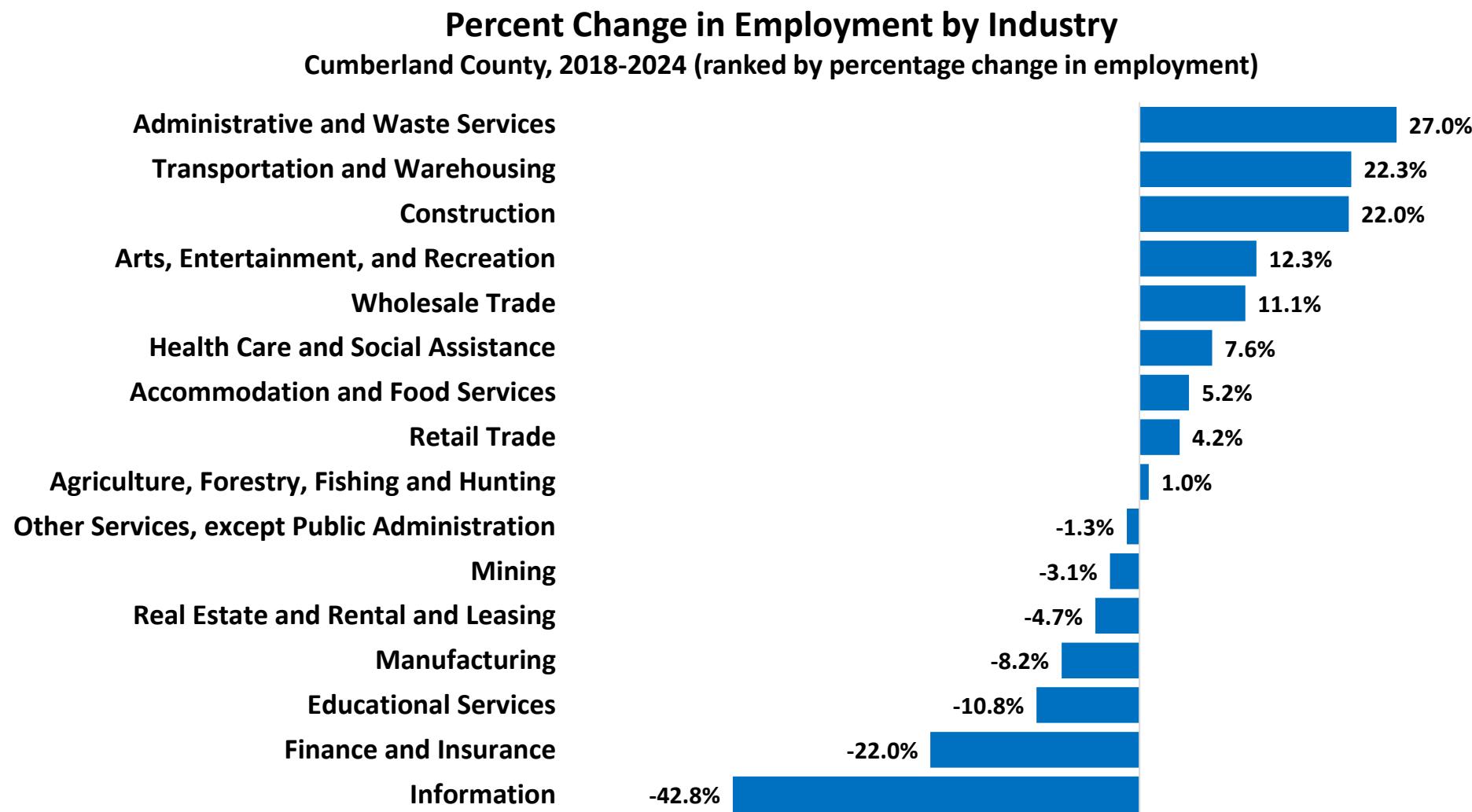
Industry	Total Number of Establishments	Total Number of Employees	% of Total Establishments
Health Care and Social Assistance	1,121	10,763	31.0%
Retail Trade	453	7,557	12.5%
Construction	274	3,062	7.6%
Other services, except Public Administration	269	1,471	7.4%
Accommodation and Food Services	234	3,351	6.5%
Manufacturing	179	8,268	4.9%
Wholesale Trade	158	3,626	4.4%
Administrative and Waste Services	155	3,159	4.3%
Unclassified	124	151	3.4%
Transportation and Warehousing	103	2,752	2.8%
Agriculture, Forestry, Fishing and Hunting	98	2,695	2.7%
Real Estate and Rental and Leasing	80	369	2.2%
Finance and Insurance	79	621	2.2%
Arts, Entertainment, and Recreation	38	466	1.0%
Educational Services	30	387	0.8%
Information	23	348	0.6%
Mining	8	156	0.2%

In Cumberland County, manufacturing has the highest employment share difference compared to state averages.

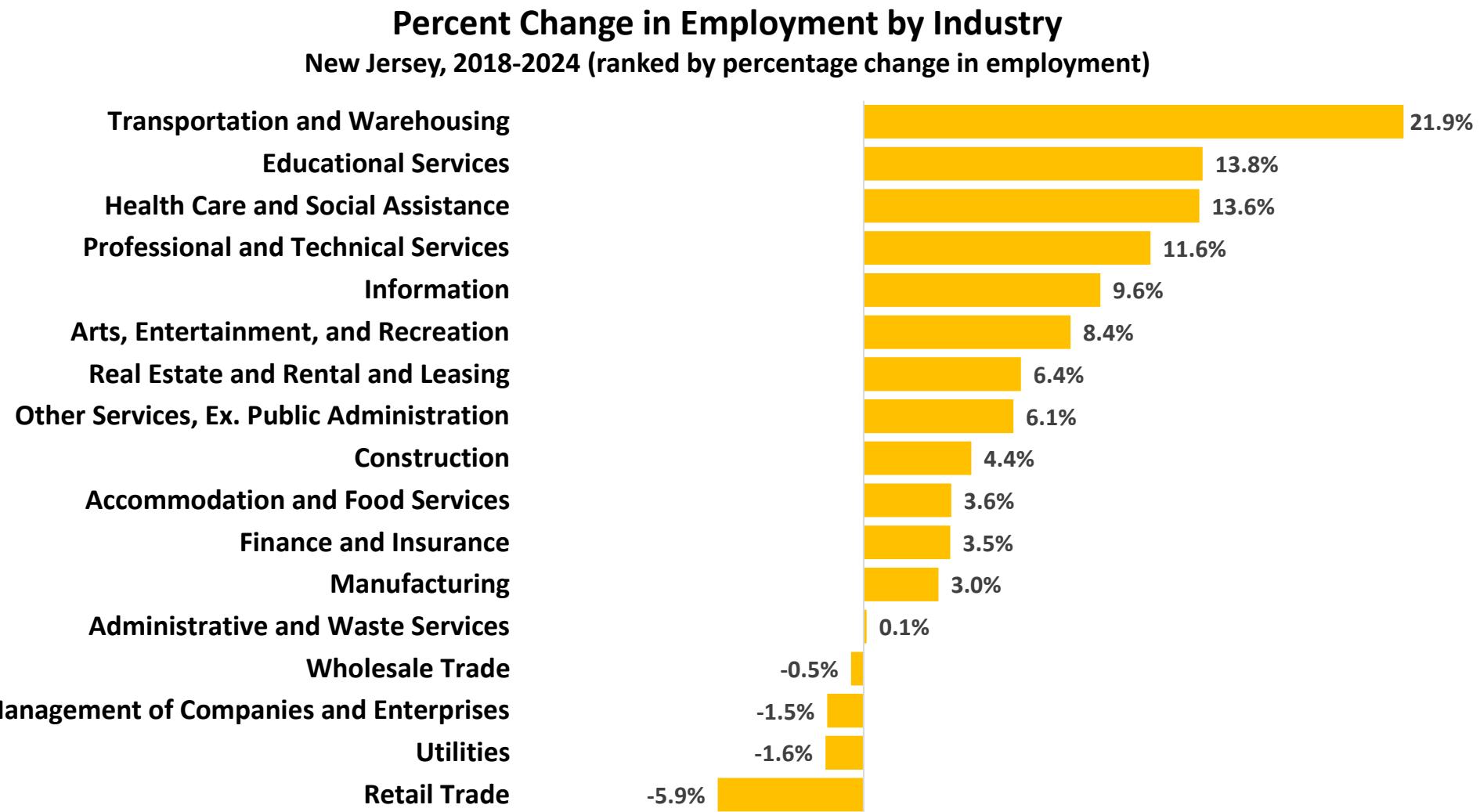
Employment by Private Industries
Cumberland County vs. New Jersey, 2024

Industry	Cumberland County		New Jersey		Difference between
	Employment	% of Total	Employment	% of Total	
Construction	3,062	6.1%	164,014	4.5%	1.6%
Manufacturing	8,268	16.4%	253,054	6.9%	9.5%
Wholesale Trade	3,626	7.2%	213,549	5.8%	1.4%
Retail Trade	7,557	15.0%	427,521	11.6%	3.4%
Transportation and Warehousing	2,752	5.5%	233,943	6.4%	-0.9%
Information	348	0.7%	76,199	2.1%	-1.4%
Finance and Insurance	621	1.2%	189,987	5.2%	-3.9%
Real Estate and Rental and Leasing	369	0.7%	63,263	1.7%	-1.0%
Administrative and Waste Services	3,159	6.3%	286,750	7.8%	-1.5%
Educational Services	387	0.8%	90,018	2.4%	-1.7%
Health Care and Social Assistance	10,763	21.4%	656,356	17.8%	3.5%
Arts, Entertainment, and Recreation	466	0.9%	73,699	2.0%	-1.1%
Accommodation and Food Services	3,351	6.7%	328,905	8.9%	-2.3%
Other Services, except Public Administration	1,471	2.9%	144,086	3.9%	-1.0%

Between 2018 and 2024, administrative and waste services saw the fastest employment growth in Cumberland County, increasing by 27.0%.



Transportation and warehousing saw strong growth in New Jersey, expanding by 21.9% from 2018 to 2024.





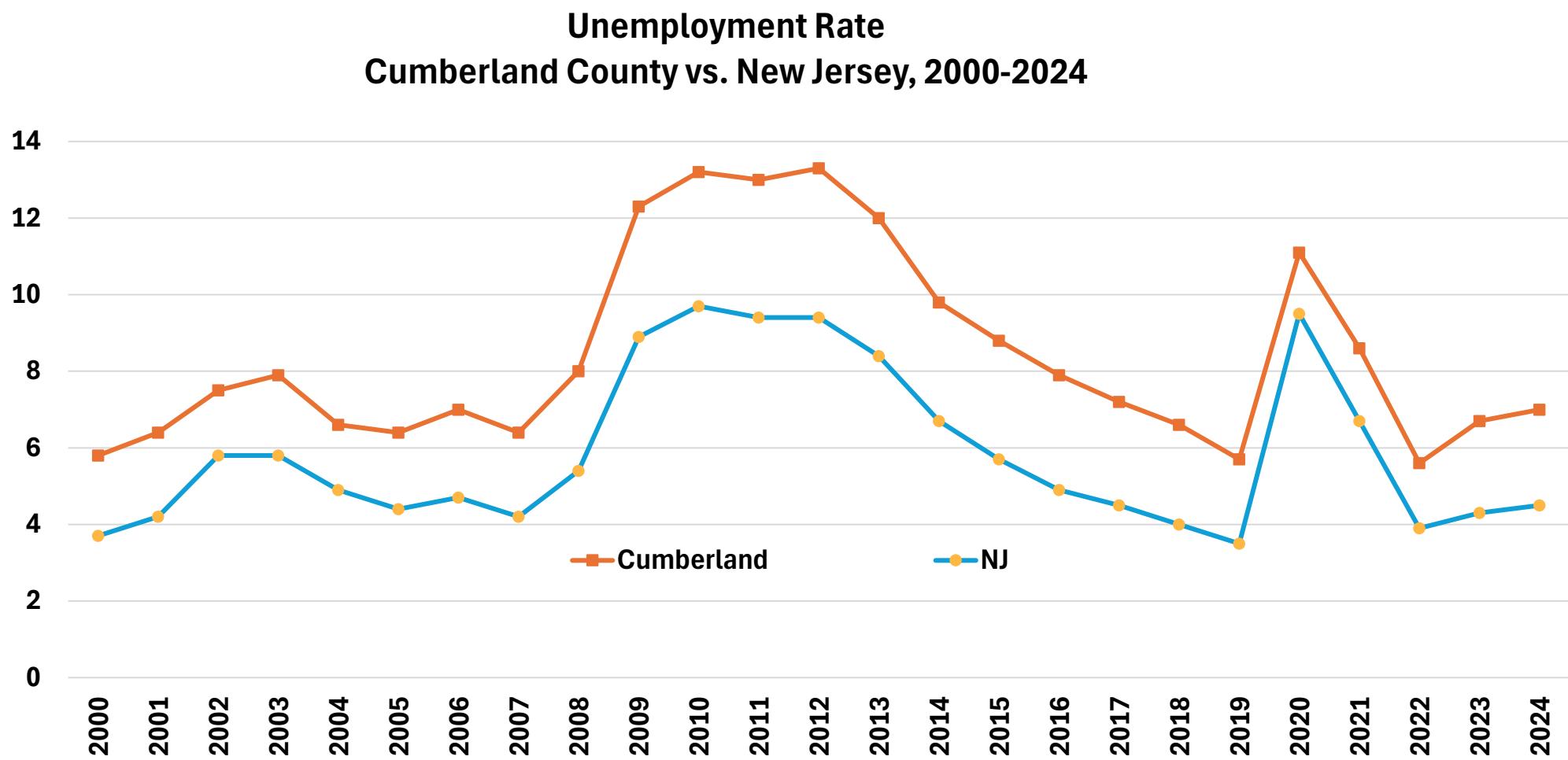
Unemployment Trend

Cumberland County vs. New Jersey

Source: Local Area Unemployment Statistics (LAUS), 2000 to 2024

The Local Area Unemployment Statistics (LAUS) program produces monthly and annual employment, unemployment, and labor force data for Census regions and divisions, States, counties, metropolitan areas, and many cities, by place of residence.

Unemployment in Cumberland County follows state trends but stays higher than the New Jersey average.





Occupational Employment and Wages

Cumberland County vs. New Jersey

Source: 2024 Occupational Employment and Wage Statistics' Estimates (OEWS),
Division of Economic and Demographic Research, June 2025

The wage data published on this page are made possible due to thousands of New Jersey employers who participated in the Occupational Employment and Wage Statistics (OEWS) Survey over the past three years. The data collected in the OEWS Survey provides valuable input for wage comparisons and for identifying trends in emerging or declining occupations—precisely the kind of information needed by both employers, as well as those who are choosing or changing careers.

25.4% of Cumberland County's total employment is concentrated in the top 10 occupations.

**Top 10 Occupations, Ranked by Employment
Cumberland County, 2024**

Occupation	Employment	% of Total Employment	Median Hourly Wage
Packers and Packagers, Hand	2,260	3.7%	\$16.05
Home Health and Personal Care Aides	1,980	3.2%	\$17.20
Laborers and Freight, Stock, and Material Movers, Hand	1,820	3.0%	\$17.61
Registered Nurses	1,660	2.7%	\$47.76
Cashiers	1,650	2.7%	\$15.25
Fast Food and Counter Workers	1,570	2.6%	\$15.18
Stockers and Order Fillers	1,340	2.2%	\$17.42
Correctional Officers and Jailers	1,160	1.9%	\$47.83
Retail Salespersons	1,120	1.8%	\$16.50
Heavy and Tractor-Trailer Truck Drivers	970	1.6%	\$29.15
Top 10 Occupations, Total	15,530	25.4%	
All Occupations, Total	61,230	100.0%	\$22.91

Note: OEWS collects the data for 2024.

In New Jersey, the top 10 occupations account for 20% of total employment.

**Top 10 Occupations, Ranked by Employment
New Jersey, 2024**

Occupation	Employment	% of Total Employment	Median Hourly Wage
Home Health and Personal Care Aides	105,460	2.5%	\$17.83
Laborers and Freight, Stock, and Material Movers	101,720	2.4%	\$18.78
Registered Nurses	95,150	2.2%	\$49.39
Cashiers	93,270	2.2%	\$15.96
Retail Salespersons	87,760	2.1%	\$17.13
Fast Food and Counter Workers	86,980	2.0%	\$16.01
Packers and Packagers, Hand	76,060	1.8%	\$20.56
Office Clerks, General	71,140	1.7%	\$23.07
Stockers and Order Fillers	70,780	1.7%	\$17.69
Janitors and Cleaners	67,590	1.6%	\$17.94
Top 10 Occupations, Total	855,910	20.1%	
All Occupations, Total	4,250,430	100.0%	\$27.51

Note: OEWS collects the data for 2024.

Between 2022 and 2032 in Cumberland County, the transportation and material moving occupational group is projected to see the largest growth (+1,100).

**Actual and Projected Employment by Occupational Group, Cumberland County
Top 10 Occupation Groups Ranked by 2032 Employment Projections**

Occupational Group	2022	2032	Net Change	Percent Change
	Actual	Projected		
Transportation and Material Moving	7,700	8,800	1,100	14.3%
Office and Administrative Support	7,700	7,500	-200	-2.6%
Sales and Related	6,250	6,150	-100	-1.6%
Production	4,900	5,000	100	2.0%
Healthcare Practitioners and Technical	4,250	4,700	450	10.6%
Educational Instruction and Library	4,450	4,550	100	2.2%
Management	3,950	4,300	350	8.9%
Healthcare Support	3,000	3,550	550	18.3%
Food Preparation and Serving Related	3,400	3,450	50	1.5%
Business and Financial	2,900	3,000	100	3.4%



JOB POSTINGS



Job Postings

Cumberland County vs. New Jersey

Source: Lightcast

Lightcast collects raw data on postings from more than 160,000 online sources, then synthesizes and interprets those findings to provide meaningful insight in near real time. Job posting analytics can identify supply and demand for workers, skills, and jobs all over the world, as well as important contextual details like compensation trends.

Limitations: One job posting does not necessarily equal one actual job opening. Some companies may post jobs to signal growth to investors or advertise positions in multiple states. Additionally, a decline in job postings doesn't always indicate reduced demand; it could simply mean that companies have already filled their positions and are no longer actively recruiting. We treat this data as directional, offering insights into employer demand rather than exact measurements.



Top 5 Hiring Companies Cumberland County, 2024

- **Inspira Health Network**
- **BAYADA Home Health Care**
- **Walmart**
- **Geisinger Health System**
- **Genesis Healthcare**

Top 5 Occupations Cumberland County, 2024

- Registered Nurses
- Retail Salespersons
- Heavy and Tractor-Trailer Truck Drivers
- First-Line Supervisors of Retail Sales Workers
- Licensed Practical and Licensed Vocational Nurses





Top 5 Specialized Skills Cumberland County, 2024

- **Nursing**
- **Merchandising**
- **Selling Techniques**
- **Warehousing**
- **Food Safety And Sanitation**

Top 5 Software Skills in Cumberland County, 2024

- Microsoft Office (e.g., Excel, and PowerPoint)
- Programming Language (e.g., SQL, Python, and R)
- Salesforce
- SAP Applications
- Inventory Management Systems





Top 5 Soft Skills Cumberland County, 2024

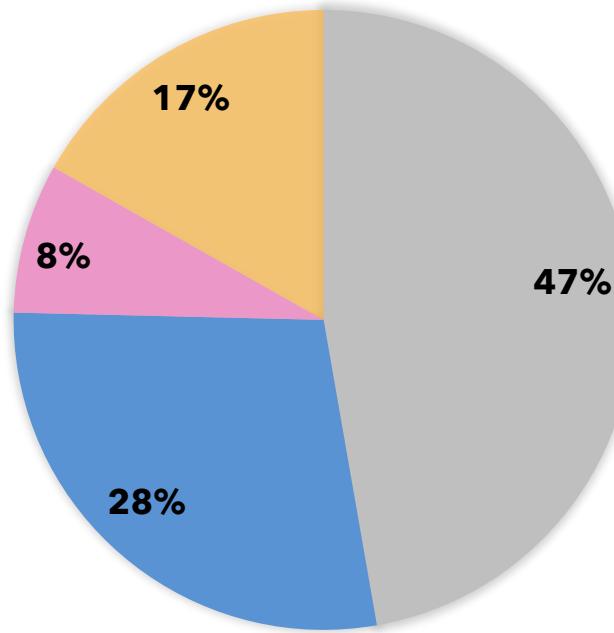
- **Communication**
- **Customer Service**
- **Management**
- **Sales**
- **Operations**



Over one-quarter of all job postings in Cumberland County require a high school degree or GED.

**Job Postings by Educational Attainment
Cumberland County, 2024**

■ **No education listed** ■ **High school or GED** ■ **Associate's degree** ■ **Bachelor's degree or higher**



Note: Bachelor's degree or higher includes Bachelor's Degree, Master. Ph.D. or Professional Degree. While 47% of job postings did not specify educational attainment, this does not necessarily mean there are no requirements for it.



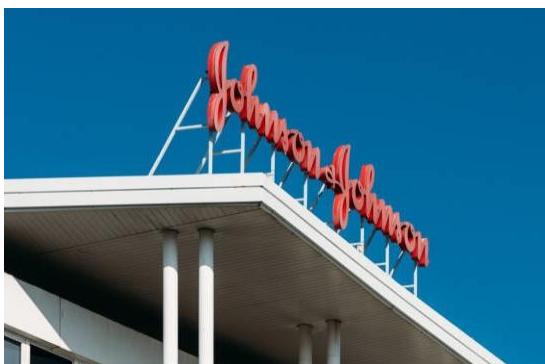
AI-related Job Postings

Cumberland County vs. New Jersey

Source: Lightcast

To identify AI-related job postings, ORI-EDR compiled a curated list of 130 specific terms. A job listing is deemed AI-related if any of these terms appear in the skills section. A job listing is classified as AI-related if any of these terms are present in the skills section. This includes, but is not limited to, terms such as "AI/ML Inference," "Conversational AI," "Machine Learning Algorithms," "Supervised Learning," and "Deep Learning."

Limitations: One job posting does not necessarily equal one actual job opening. Some companies may post jobs to signal growth to investors or advertise positions in multiple states. Additionally, a decline in job postings doesn't always indicate reduced demand; it could simply mean that companies have already filled their positions and are no longer actively recruiting. We treat this data as directional, offering insights into employer demand rather than exact measurements.



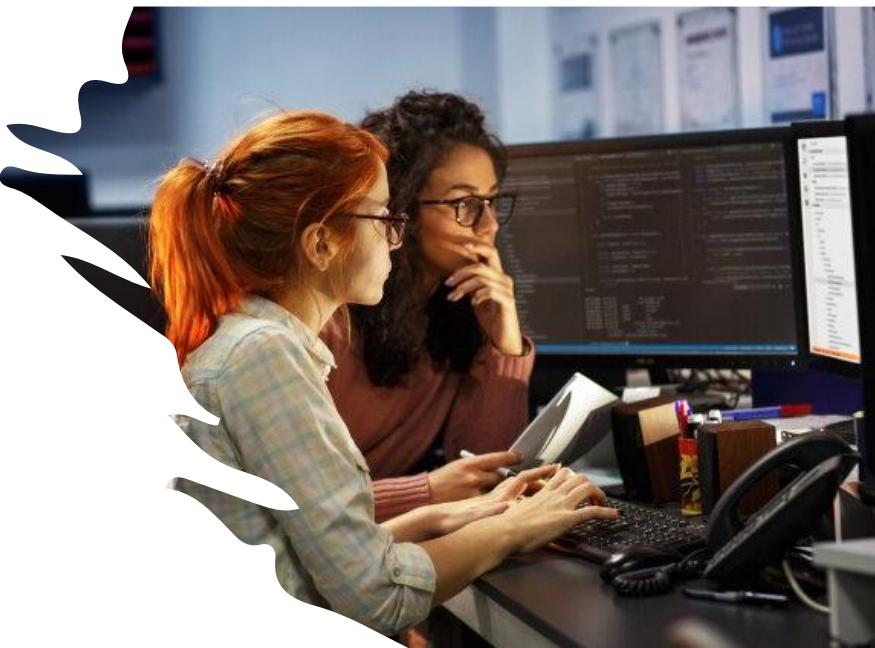
Top 5 AI-related Hiring Companies Cumberland County, 2024

- Clement Pappas & Co.
- Geisinger Health System
- GE Aerospace
- Inspira Health Network
- Danone

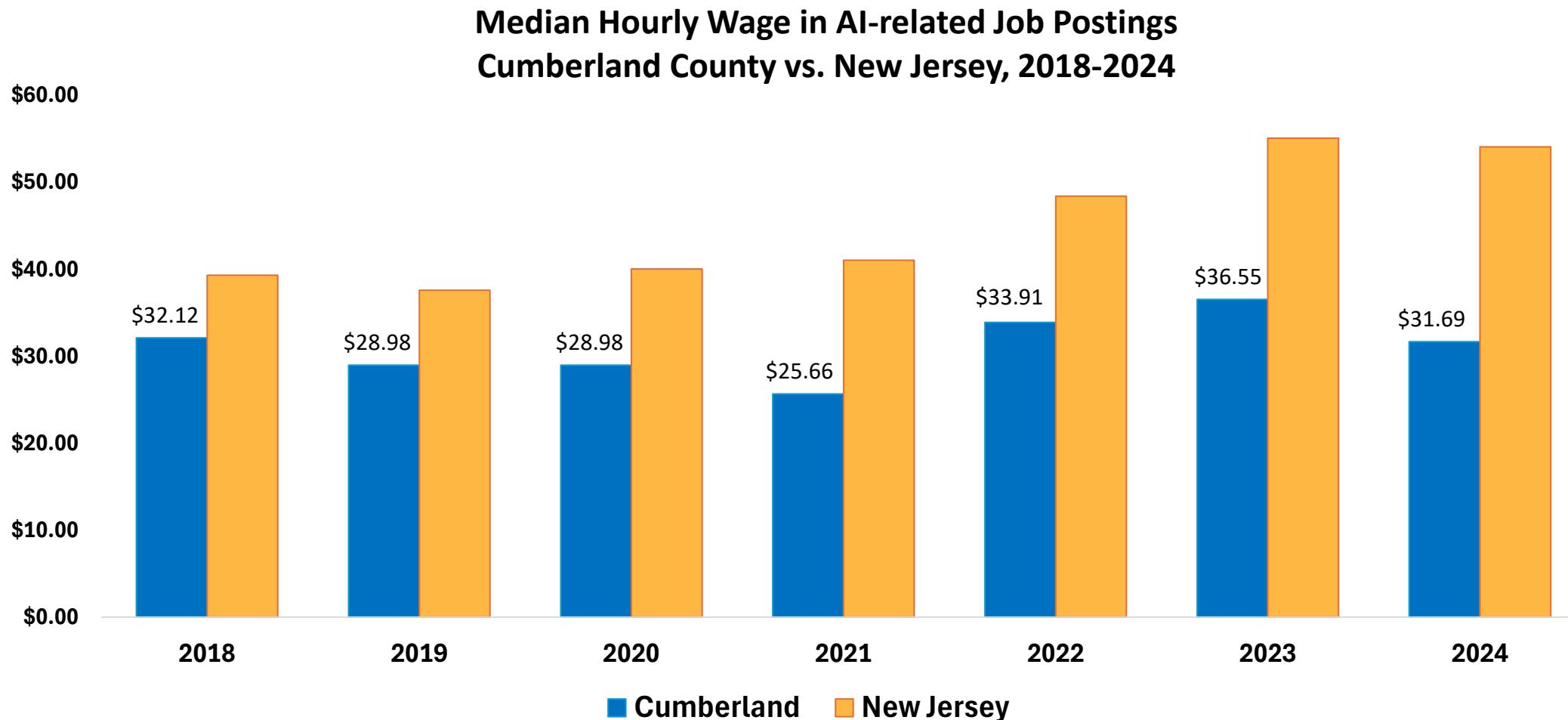
Top 5 AI-related Occupations

Cumberland County, 2024

- Licensed Practical and Licensed Vocational Nurses
- Project Management Specialists
- First-Line Supervisors of Mechanics, Installers, and Repairers
- Registered Nurses
- Heating, Air Conditioning, and Refrigeration Mechanics and Installers



In Cumberland County, the median hourly wage for AI-related job postings is lower than the state average.





TAKEAWAYS



- **Key Economic and Workforce Insights: Cumberland County**

- **Demographics**

- Cumberland County's population is younger and more Hispanic or Latino (of Any Race) than the New Jersey average.
- Cumberland County's education level is comparable to the state overall, but the proportion of residents with a bachelor's degree or higher is 22.3 percentage points lower than the state average.

- **Regional Variation**

- There are differences in economic and housing characteristics across Cumberland County's municipalities.



- **Key Economic and Workforce Insights: Cumberland County (Continued)**

- **Industry Composition**

- 31% of business establishments are in health care and social assistance.
- The manufacturing, health care and social assistance and retail trade sectors have higher employment shares in Cumberland County compared to state averages.



- **Key Economic and Workforce Insights: Cumberland County (Continued)**

- **Occupational Demand in the County**

- **Top Projected Occupations by 2032**

- Transportation and Material Moving
- Office and Administrative Support
- Sales and Related
- Production
- Healthcare Practitioners and Technical



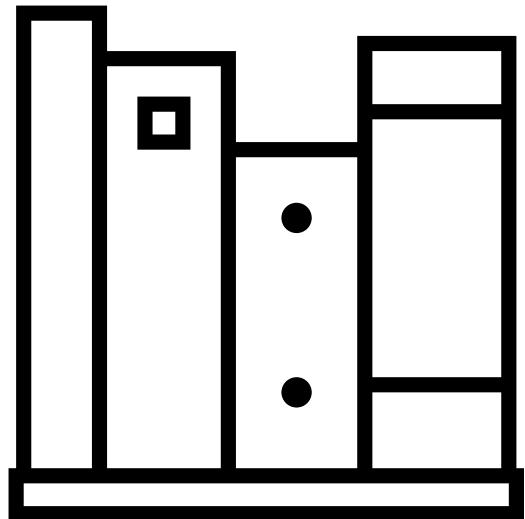
- **Key Economic and Workforce Insights: Cumberland County (Continued)**

- **Occupational Demand in the County**

- **Top Occupations by Job Postings**

- Registered Nurses
- Retail Salespersons
- Heavy and Tractor-Trailer Truck Drivers
- First-Line Supervisors of Retail Sales Workers
- Licensed Practical and Licensed Vocational Nurses

2025 Report Overview and Subscription Information



This report was prepared by the Office of Research and Information, Division of Economic & Demographic Research. This division collects and disseminates vital data on employers, employees, and population demographics.

2025-2026 NJDOL PUBLICATIONS

- [Real-Time Insights: Analysis of Job Posting Data in New Jersey for 2025](#) (January 2026)
- [Identifying and Tracking Emerging Occupations in New Jersey's Key Sectors](#) (January 2026)
- [New Jersey's Manufacturing Sector](#) (Winter 2025)
- [County Brief: Labor Market Facts](#) (December 2025)
- [Labor Market Spotlight - Celebrating New Jersey's Veterans](#) (Issue No. 28, Volume 3: November 2025)
- [Labor Market Spotlight - New Jersey's Waterways Help Keep the Economy Flowing](#) (Issue No. 27, Volume 3: October 2025)
- [New Jersey Employment Situation](#) (September 2025)
- [Job Openings and Labor Turnover Survey \(JOLTS\)](#) (August 2025)
- [New Jersey Building Permits](#) (August 2025)
- [New Jersey's Life Sciences Sector](#) (Fall 2025)
- [Labor Market Spotlight - The Industries Powering New Jersey's Special Moments](#) (Issue No. 26, Volume 3: August 2025)
- [New Jersey's Health Care Sector](#) (June 2025)
- [New Jersey Business Employment Dynamics](#) (May 2025)
- [Survey of Occupational Injuries and Illnesses \(SOII\)](#) (April 2025)
- [Labor Market Spotlight - Fortune 500 Companies](#) (Issue No. 25, Volume 3: March 2025)
- [Labor Market Spotlight - Young Adult Workforce](#) (Issue No. 24, Volume 3: January 2025)

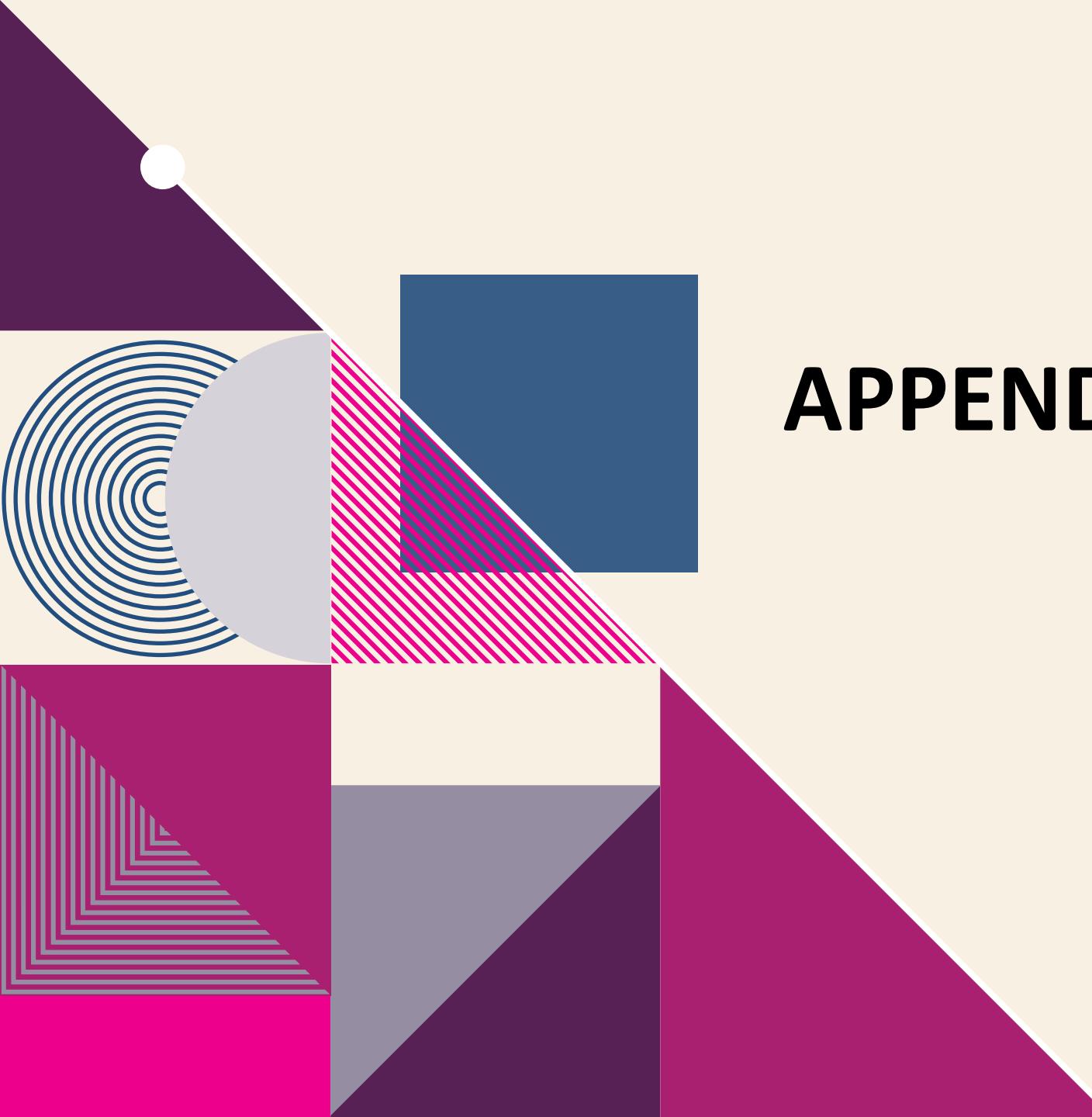
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THANK YOU!



APPENDIX

Actual and Projected Employment by Occupation Group, Cumberland County
Top 15 Occupations Ranked by 2032 Employment Projections

Occupational Group	2022	2032	Net	Percent
	Actual	Projected	Change	Change
Transportation and Material Moving	7,700	8,800	1,100	14.3%
Office and Administrative Support	7,700	7,500	-200	-2.6%
Sales and Related	6,250	6,150	-100	-1.6%
Production	4,900	5,000	100	2.0%
Healthcare Practitioners and Technical	4,250	4,700	450	10.6%
Educational Instruction and Library	4,450	4,550	100	2.2%
Management	3,950	4,300	350	8.9%
Healthcare Support	3,000	3,550	550	18.3%
Food Preparation and Serving Related	3,400	3,450	50	1.5%
Business and Financial Operations	2,900	3,000	100	3.4%
Construction and Extraction	2,700	2,900	200	7.4%
Installation, Maintenance, and Repair	2,300	2,500	200	8.7%
Building and Grounds Cleaning and Maintenance	2,000	2,200	200	10.0%
Personal Care and Service	1,750	1,900	150	8.6%
Protective Service	1,700	1,700	0	0.0%